

Queensland Centre for Perinatal and Infant Mental Health

Strategic Directions 2016-2020

Values	Respect – teamwork, listening, support ‘We listen to others’	Integrity – trust, honesty, accountability ‘We do the right thing’	Care – compassion, safety, excellence ‘We look after each other’	Imagination – creativity, innovation, research ‘We dream big’	
Aim	All parents, caregivers# and communities will have the confidence, knowledge, skills and resources to support their own wellbeing and raise emotionally healthy children		Purpose	To provide leadership and advocacy in the development and delivery of services that support perinatal and infant mental health ‘We deliver locally and lead state-wide’	
Guiding Principles	We communicate effectively, collaborate with others and use recovery-oriented practice		Practice Framework	We are family-centred, culturally-sensitive, evidence-based, accessible and responsive	
Strategic Directions	Service development and implementation Collaborate to develop and implement perinatal and infant mental health services that are recovery-focused, accessible, family-centred and culturally-sensitive	Workforce development Develop and support a skilled perinatal and infant mental health workforce	Mental health promotion and prevention Work in partnerships to promote social and emotional wellbeing and prevent mental ill-health of parents, infants, young children and their families	Research and Evaluation Contribute to the evidence-base for perinatal and infant mental health	Advocacy Advocate for parents, infants, young children, their families and PIMH services
Our Strategic Objectives					
Child and family-centred care	<ul style="list-style-type: none"> Facilitate an integrated system of PIMH* care for parents, infants and young children, using collaborative models that support continuity of care close to home, and respond to local needs and service capability Facilitate the safe delivery of PIMH services in supportive and family-friendly environments Use digital media to engage with parents, infants and young children, to improve care, outcomes and consumer experience 	<ul style="list-style-type: none"> Create a knowledge hub incorporating digital media to build PIMH workforce capacity to deliver high-value care for parents, infants and young children 	<ul style="list-style-type: none"> Promote awareness of, engagement with and community confidence in PIMH services Increase mental health literacy in the area of perinatal and infant mental health 	<ul style="list-style-type: none"> Evaluate the delivery of PIMH services Develop and research new models of care 	<ul style="list-style-type: none"> Seek opportunities to advocate for parents, infants, young children and families Seek opportunities to advocate for PIMH services Build a common language and shared understanding about the importance of pregnancy and the early years of a child's life
Partnerships	<ul style="list-style-type: none"> Lead the implementation of PIMH best practice by partnering with service providers and communities locally and state-wide Participate in consultations and create opportunities for collaboration to plan and review PIMH services Broker partnerships among services to support continuity of care Work with Aboriginal and Torres Strait Islander organisations, leaders and communities to improve access and outcomes for parents, infants and young children Work with CALD organisations, leaders and communities to improve access and outcomes for parents, infants and young children 	<ul style="list-style-type: none"> Use partnerships to grow the capacity of the PIMH service system Partner with Aboriginal and Torres Strait Islander organisations, leaders and communities to grow the Indigenous workforce Partner with CALD organisations, leaders and communities to increase the diversity of the PIMH workforce Build cultural competence across the PIMH workforce to work with culturally-diverse families and communities 	<ul style="list-style-type: none"> Work in partnership to promote social and emotional wellbeing, and prevent mental ill-health, by encouraging further development of protection, promotion, prevention and early intervention services Work with partners in other sectors to address the determinants of perinatal and infant mental health outcomes 	<ul style="list-style-type: none"> Work in partnership to develop, evaluate and grow an internationally-recognised research program to support the PIMH service system 	<ul style="list-style-type: none"> Contribute to consultations regarding local, statewide and national policy and planning for parents, infants, young children and families Partner with service providers to inform state and national policy and enhance PIMH services and outcomes Partner with statewide clinical networks and quality councils to pursue opportunities to lead, influence and advocate for PIMH policy at a state and national level
People – Working, Learning, Growing	<ul style="list-style-type: none"> Maintain and expand QCPIMH as a hub of expertise in perinatal and infant mental health to provide leadership and build capacity across sectors Involve families in the planning, delivery, evaluation and improvement of our services Maximise opportunities for innovative practice 	<ul style="list-style-type: none"> Develop and support sustainable long-term learning through training and education, practice supervision, mentorship, the provision of student education and development, and other workforce development strategies Maximise opportunities for innovative practice and professional development across the PIMH service system Promote workforce wellbeing across the PIMH service system Create an inspired PIMH workforce 	<ul style="list-style-type: none"> Engage in activities to communicate mental health promotion, prevention, early intervention, and protection messages 	<ul style="list-style-type: none"> Explore opportunities to build the capacity of the PIMH workforce to engage in research and evaluation Develop and disseminate tools for outcome measurement and evaluation 	<ul style="list-style-type: none"> Support consumers, carers, service providers and others to advocate for PIMH services
Performance	<ul style="list-style-type: none"> Use business intelligence and data analytics to drive continuous performance improvement Benchmark against national and international PIMH services to share knowledge and ensure Queensland parents, infants and young children receive contemporary high-value care 	<ul style="list-style-type: none"> Implement the PIMH Workforce Development Framework 	<ul style="list-style-type: none"> Implement the PIMH Promotion and Prevention Framework Create and disseminate resources that promote perinatal and infant mental health and wellbeing, improve early detection and help to prevent mental ill-health 	<ul style="list-style-type: none"> Through publications and presentations, disseminate outcomes from research and evaluation to build the evidence-base for PIMH best practice Implement the PIMH Research and Evaluation Framework 	<ul style="list-style-type: none"> Ensure PIMH input into all relevant processes that contribute to policy and service development



Our Foundations	Department of Health Strategic Plan 2016-2020; Children's Health Queensland Strategic Plan 2016-2020; Mental Health Services Plan,; Queensland Mental Health, Drug and Alcohol Strategic Plan 2014-2019		
CHQ Vision	Leading life-changing care for children and young people – for a healthier tomorrow	CHQ Commitment	To offer the best: safe, expert, accessible child and family-centred care for children and young people
Strategic Risks	<ul style="list-style-type: none"> • The rapid evolution of digital technologies and changing consumer expectations of delivering personalised, responsive care • Commonwealth policies including the National Disability Insurance Scheme (NDIS) in 2016 and changes in Commonwealth and State Funding Models • Rates of social emotional difficulties and mental illness in the perinatal period and the early years • Rates of maternal suicide in the first twelve months following the end of a pregnancy • Geographical size and decentralised population of Queensland • Continued pressure on funding and escalation in demand for high-quality health care • Rapidly changing demographics of our communities 	Strategic Opportunities	<ul style="list-style-type: none"> • Partnerships within the PIMH service system and with other agencies provide important opportunities to improve knowledge, build capacity and promote integration across the child and family journey • Relationships with partners present opportunities for innovation, research and service improvement
Definitions	#'parents and caregivers' includes mothers, fathers, grandparents, carers, and extended family who are involved in a child's care * 'PIMH service system' includes government, non-government, private practice, peer support and other agencies that provide perinatal and infant mental health services		

